

GAA Mini-MBA

A practical Mini-MBA for ambitious professionals, rebuilt for the age of AI. Build fluency in strategy, finance, data, operations and leadership, and learn to use AI well in every part of your work.

AT A GLANCE

Mini-MBA, rebuilt for the age of AI

- 12 modules, each with a hands-on AI lab
- Weekly live sessions or self-paced study
- A capstone on a real problem from your organisation
- 12 months of access from the programme start
- Fee: NGN 625,000, with payment plans

Apply at globalanalystacademy.com/mini-mba.

PROGRAMME OVERVIEW

Business thinking for professionals ready to step up

The GAA Mini-MBA gives you the core of a business education in a focused, practical format, rebuilt for a workplace where AI is part of the job. You learn how markets work, how firms compete, how to read the numbers and how to turn data into decisions, through real business cases rather than abstract theory.

Every module includes an AI lab, so you learn to use AI well and to check what it produces. The programme was launched in 2017 as the Global Analyst Training Program (GATP). Since then, more than 500 analysts and emerging executives have completed it, and alumni have gone on to senior roles in Nigeria and abroad.

PROGRAMME OBJECTIVES

By the end of this programme, you will be able to

1. Think strategically

Diagnose complex problems with structured frameworks, using AI as a thinking partner.

2. Read the finances

Interpret financial statements, build models and make a sound business case.

3. Use data and AI

Turn data into insight and use AI productively, checking what it produces.

4. Improve operations

Improve processes and decide where automation and AI fit.

5. Lead and communicate

Lead people and change, and write and present with the logic senior leaders expect.

6. Grow your career

Plan your next move in a job market reshaped by AI.

WHO THIS PROGRAMME IS FOR

Built for ambitious professionals

Whether you are launching, pivoting or accelerating, the Mini-MBA meets you where you are.

- Aspiring analysts and strategists
- Mid-career professionals moving into management
- Technical professionals who need business and AI skills
- Graduate school and MBA aspirants
- Professionals changing career or industry

PROGRAMME FORMAT

How the programme runs

- A weekly live session with your cohort, or self-paced study on demand
- Short video lessons and an original African business case for every module
- A hands-on AI lab in every module, so you learn to use AI well and check what it produces
- A practical assignment for every module that you can use at work
- A capstone on a real problem from your organisation, and Career Lab sessions across the programme

CURRICULUM

Programme curriculum

Twelve modules in four phases, with a weekly live session and a hands-on AI lab in every module. The programme ends with a capstone on a real problem from your organisation.

1 Phase 1: Strategy and Markets

- **Module 1: Strategic Thinking and Problem Solving.** Frame problems clearly and make sound strategic choices.
- **Module 2: Customers, Markets and Growth.** Understand customers and find profitable ways to grow.
- **Module 3: Digital and Platform Business Models.** See how digital and AI-native businesses create value.

2 Phase 2: Finance and the Business Case

- **Module 4: Financial Statements for Decision Makers.** Read financial statements with confidence and spot warning signs.
- **Module 5: Business and Financial Modelling.** Build simple models that support better decisions.
- **Module 6: The Business Case for Technology and AI.** Make a credible case for investing in technology and AI.

3 Phase 3: Data, AI and Operations

- **Module 7: Data, Analytics and AI for Managers.** Understand what AI can and cannot do, and use it well at work.
- **Module 8: Data Storytelling and Visualisation.** Turn data into clear insight that leaders act on.
- **Module 9: Operations, Process Improvement and Automation.** Make processes faster, leaner and smarter.

4 Phase 4: Leading Change and People

- **Module 10: Leading Projects and Change.** Deliver projects and lead change that sticks.
- **Module 11: Communicating and Influencing.** Write and present with the clarity senior leaders expect.
- **Module 12: Leading People and Responsible AI.** Lead people well and use AI responsibly.

C Capstone: Solve a Real Business Problem

Solve a real challenge from your organisation and present a board-ready recommendation to a panel.

L Career Lab

Sessions across the programme to plan your next move and strengthen your profile in a job market reshaped by AI.

ASSESSMENT AND CERTIFICATE

Certificate

Participants are assessed on their module assignments, class contribution and the capstone. Those who meet the standard receive the GAA Mini-MBA Certificate, with Distinction for top performers. The GAA Mini-MBA is a certificate programme, not a degree.

WHAT IS INCLUDED

Everything in the programme

12 modules

Strategy, finance, data, operations and leadership, each with an AI lab.

Live or self-paced

Weekly live sessions with your cohort, or study on demand.

12 months of access

Templates, recordings and the AI toolkit, counted from the programme start.

Case studies

Original African business cases in every module.

Capstone and Career Lab

Solve a real business problem and plan your next move.

Certificate

The GAA Mini-MBA Certificate, with Distinction for top performers.

Fee: NGN 625,000, with payment plans available. Employers sponsoring staff can request the detailed programme guide through globalanalystacademy.com/contact.

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