PROGRAMME SYLLABUS | SELF-PACED AI PROGRAMME FOR LEADERS

Lead with AI: AI Essentials for Leaders

What every leader needs to know about AI. Find where it creates value, use it as a thought partner, test decisions with it and get your team started responsibly. No technical background needed.

AT A GLANCE

- 5 modules, about 22 hours in total
- Original African case studies
- Five practical tasks on your own organisation
- No technical background needed
- Self-paced and online, with 6 months of access
- GAA Certificate of Completion

PROGRAMME OVERVIEW

AI is a leadership question

Most leaders agree AI matters. Fewer know where it fits in their own area, how to use it themselves, or how to get their team using it safely. That gap is rarely technical. It is a leadership question.

Lead with AI is GAA's essentials programme for leaders. Over five modules you learn how generative AI works and where it falls short, find where it creates value using the three-value lens, work with AI as a thought partner using GAA's FRAME method, test decisions with pre-mortems and red-teaming, and set your team up to use AI responsibly.

The programme is self-paced and fully online. It is built around short video lessons, African case studies including Aquarius Trust Bank and Mavuno AgriHoldings, and practical tasks on your own organisation. You finish with a 30-day AI plan for yourself and a one-page AI use guide for your team.

WHAT YOU WILL LEARN

What leaders need to know about AI

Practical tools for deciding where AI fits, using it yourself and leading your team.

- How generative AI works, and where it falls short
- Where your organisation sits on the AI adoption curve
- The three-value lens for finding where AI creates value
- When to automate a task and when to augment your people

- How to work with AI as a thought partner using GAA's FRAME method
- How to surface the hidden assumptions behind a decision
- How to run pre-mortems, scenarios and red-team reviews with AI
- Where human judgment must lead
- What Nigeria's Data Protection Act means for AI use
- How to set team guidelines and lead your team's first 30 days with AI

PROGRAMME OBJECTIVES

By the end of this programme, you will be able to

Explain AI
Explain what generative AI can and cannot do, in terms your team understands.

Find the value
Map where AI creates value across people productivity, operational efficiency, and products and services.

Think with AI
Use GAA's FRAME method to work with AI as a strategic thought partner.

Decide better
Test important decisions with assumptions, pre-mortems, scenarios and red-teaming.

Lead responsibly
Set clear rules on trust, ethics and confidential data under Nigeria's Data Protection Act.

Get your team started
Leave with a 30-day AI plan and a one-page AI use guide for your team.

HOW THE PROGRAMME WORKS

Executive education at your own pace

Five modules of short video lessons, cases and practical tasks, studied at your own pace.

Short video lessons
Focused lessons from GAA faculty you can watch around your schedule.

African case studies
Original GAA cases, including Aquarius Trust Bank and Mavuno AgriHoldings.

The FRAME method
GAA's five-step method for using AI as a strategic thought partner.

Tasks on your organisation
Five practical tasks that apply each module to your own work.

Optional live clinic
A monthly live session with a GAA facilitator, recorded for everyone.

A plan you can use
Finish with a 30-day AI plan and an AI use guide for your team.

CURRICULUM

Programme curriculum

Lead with AI has 5 modules, about 22 hours in total, each ending with a practical task on your own organisation.

1 **Module 1: AI Today**
Welcome to Lead with AILessonHow generative AI worksVideoWhat AI does well, and where it failsVideoThe AI adoption curveVideoCase: Aquarius Trust Bank (Part A)CaseTask 1: Where does your organisation stand?Task

2 **Module 2: Where AI Creates Value**
The three-value lensVideoAutomate or augment?VideoRating opportunities for impact and easeVideoTask 2: Your AI Value MapTask

3 **Module 3: AI as Your Thought Partner**
From search engine to thought partnerVideoThe FRAME methodVideoLetting AI question youVideoGuardrails for confidential informationVideoTask 3: A FRAME working sessionTask

4 **Module 4: Deciding with AI**
Surfacing hidden assumptionsVideoPre-mortems and scenariosVideoBuilding a virtual advisory boardVideoCase: Mavuno AgriHoldingsCaseWhere human judgment must leadVideoTask 4: Red-team memoTask

5 **Module 5: Leading Responsibly**
Trust, bias and when not to use AIVideoConfidential data and the NDPAVideoAI agents as teammatesVideoLeading your team's first 30 daysVideoFinal task: 30-day AI plan and team AI use guideAssignment

WHAT IS INCLUDED

Everything you need to lead with AI

5 modules
About 22 hours of practical teaching from GAA faculty, at your own pace.

African case studies
Original GAA cases set in African organisations, plus the GAA reading pack.

No technical background
Built for leaders, not engineers. A free AI tool is enough to start.

Learn on any device
Fully online and self-paced, with six months of access.

Tasks on your organisation
Five practical tasks you can use at work straight away.

GAA Certificate of Completion
A Global Analyst Academy certificate to add to your CV and LinkedIn profile.

WHO THIS PROGRAMME IS FOR

Built for leaders who must decide where AI fits

If you lead people or a part of the business and need to know where AI fits, this programme is for you.

- Managers, heads of department and team leads
- Senior professionals moving into leadership
- Founders and business owners who lead teams
- Leaders in banks, telcos, FMCG, public sector and NGOs
- HR, strategy and transformation professionals
- Leaders preparing for The AI-Driven Executive

FAQ

Frequently asked questions

What is Lead with AI?
Lead with AI: AI Essentials for Leaders is a self-paced online programme from Global Analyst Academy. Over five modules it teaches leaders where AI creates value, how to use it as a thought partner, how to test decisions with it and how to get their teams using it responsibly.

Who should take Lead with AI?
Managers, heads of department, senior professionals and founders who lead people and need to decide where AI fits in their area. It suits leaders in banks, telcos, FMCG companies, the public sector and NGOs.

Do I need a technical background?
No. The programme is built for leaders, not engineers. You need access to an AI tool such as ChatGPT, Claude, Gemini or Copilot. A free plan is enough to start.

How long does it take?
About 22 hours across five modules, or 4 to 5 hours a module. It is fully self-paced, and you have six months of access from the day you enrol.

How is it different from The AI-Driven Executive?
Lead with AI covers the essentials at your own pace, fully online. The AI-Driven Executive is GAA's 12-week live programme for senior leaders, with in-person days in Lagos and a board-ready 90-day AI agenda. Many leaders take Lead with AI first.

Is there any live teaching?
Yes, optionally. A GAA facilitator runs a live clinic once a month for questions and discussion. Recordings are posted for everyone.

Will I get a certificate?
Yes. Complete all lessons and pass all five tasks to receive the GAA Certificate of Completion in Lead with AI.

Can I enrol my team?
Yes. Lead with AI works well for management teams. Visit our corporate training page or contact us to discuss your team's needs.

Ready to take the next step?

See current fees, dates and how to enrol:
globalanalystacademy.com/lead-with-ai/

Not sure it is the right fit? Book a free consultation:
globalanalystacademy.com/book