

The Global Analyst Training Program (GATP) Mini-MBA

A practical Mini-MBA for ambitious professionals in analysis, strategy and management. Build fluency in the language of business across strategy, finance, data, operations and communication.

AT A GLANCE

- 12 modules across strategy, finance, data and operations
- Live sessions or self-paced study
- Case-based and practical throughout
- 120 days of platform access
- Payment plans available

PROGRAMME OVERVIEW

Business thinking for professionals ready to step up

GATP gives you the core of a business education in a focused, practical format. You learn how markets work, how firms compete and how to turn data into decisions, through real business cases rather than abstract theory.

Since 2017, more than 500 analysts and emerging executives have completed the programme, and alumni have gone on to senior roles in Nigeria and abroad.

WHAT YOU WILL LEARN

Six competency areas employers value

Practical skills you can apply at work straight away.

- Business analysis for analysis, strategy and management roles
- Research strategy, from problem definition to insight
- Marketing strategy and sources of competitive advantage
- Leading change and delivering projects on time and budget
- Turning financial, customer and economic data into insight
- Structured support to grow your career

PROGRAMME OBJECTIVES

By the end of this programme, you will be able to

Think strategically

Diagnose complex business problems with structured frameworks.

Read the finances

Interpret financial statements and build business models.

Use data

Turn data into clear insight and visuals that drive decisions.

Run operations

Improve processes and deliver projects on time and budget.

Communicate

Write and present with the logic senior leaders expect.

Grow your career

Build the network and the plan to move into higher roles.

HOW GATP WORKS

Practical, case-based and flexible

Every module is built around real business problems, with tools you can use at work straight away.

Case-based learning

Step into the role of an analyst or strategist and make real decisions.

Interactive sessions

Think through problems on the spot with faculty and classmates.

Live or self-paced

Join live with your cohort or study on demand.

Templates and recordings

Templates, recordings and resources on the GATP platform for 120 days.

Practitioner faculty

Learn from professionals with real experience across industries.

Peer network

Learn with professionals from different backgrounds and industries.

CURRICULUM

Programme curriculum

Twelve modules covering strategy, finance, data, operations, communication and career growth.

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Strategic Thinking and Problem Solving

Structured frameworks for diagnosing complex business problems and developing strategies.

- 2 Basic Financial Accounting**
Reading and interpreting the income statement, balance sheet and cash flow statement.
 - 3 Fundamentals of Project Management**
Delivering projects on time, on budget and to quality, from initiation to close-out.
 - 4 The Pyramid Principle (Logic in Writing)**
A structured way to write clear, persuasive arguments.
 - 5 Introduction to Data Science, Big Data and AI**
How data technologies are reshaping business decision-making.
 - 6 Digital Tools for the 21st Century Workplace**
Productivity and collaboration tools used in modern business.
 - 7 Business Analysis and Market Research**
Defining requirements, analysing stakeholders and researching markets.
 - 8 Business and Financial Modelling**
Building models for forecasting, valuation and business cases.
 - 9 Introduction to Operations Management**
Improving processes, supply chains and operational systems.
 - 10 Business Communication and Presentation Skills**
Designing and delivering presentations that influence senior stakeholders.
 - 11 Information Presentation and Data Visualisation**
Turning complex data into clear visual stories.
 - 12 Networking and Career Masterclass**
Building professional relationships and planning your next move.
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WHAT IS INCLUDED

Everything in the programme

12 modules

Strategy, finance, data, operations, communication and career.

Live or self-paced

Choose the format that fits your schedule.

120 days of access

Templates, recordings and resources on the GATP platform.

Case studies

Real business cases in every module.

Career masterclass

Build relationships and plan your next move.

Certificate

A Global Analyst Academy certificate on completion.

WHO THIS PROGRAMME IS FOR

Built for ambitious professionals

Whether you are launching, pivoting or accelerating, GATP meets you where you are.

- Aspiring analysts and strategists
- Mid-career professionals moving into management
- Graduate school and MBA aspirants
- Professionals changing career or industry

FAQ

Frequently asked questions

What is GATP?

The Global Analyst Training Program is Global Analyst Academy's Mini-MBA: twelve practical modules across strategy, finance, data, operations and communication.

When does the next cohort start?

The next cohort is being planned. Join the waitlist and we will email you the dates and fees as soon as they are confirmed.

Can I study live or self-paced?

Yes. Modules can be taken live with your cohort or on demand.

Are payment plans available?

Yes. Payment plans are available to make the programme accessible.

Will I get a certificate?

Yes. You receive a Global Analyst Academy certificate on completion.

Is there a scholarship?

Outstanding ELAP participants can be offered a partial scholarship to GATP.

Can my organisation sponsor a group?

Yes. Visit our corporate training page or contact us to discuss a group.

Ready to take the next step?

See current fees, dates and how to enrol:

globalanalystacademy.com/gatp/

Not sure it is the right fit? Book a free consultation:

globalanalystacademy.com/book